

Keep
your clients
coming back,
for life.

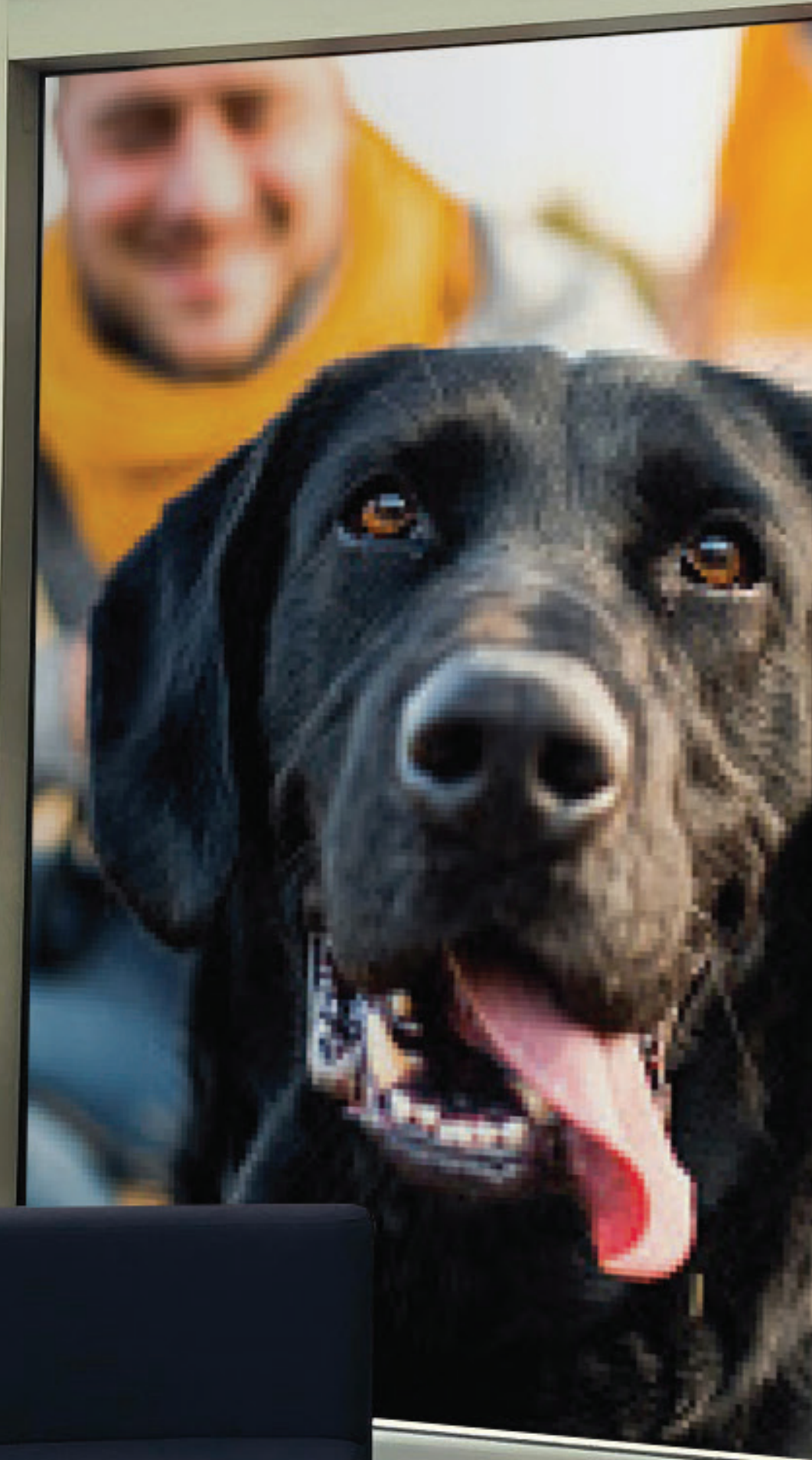
IDEXX Preventive Care

Everything you need to implement diagnostics,
for a lifetime of healthy relationships.

Discover more at
idexx.com/PreventiveCareVMX



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healthy relationships.**



Why is
wellness
testing
important?

Let's find out.

1 in 4 "healthy" adult dogs
had clinically significant findings
when tested with an **IDEXX**
Preventive Care profile.*

- IDEXX chemistry with SDMA
- IDEXX CBC testing
- Fecal Dx® antigen testing
- IDEXX 4Dx® Plus Test

*Source: *Survey of the American Animal Hospital Association Implementing Preventive Care*
and at idexx.com/1in4

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A woman with long brown hair, wearing a black and white striped sweater, is holding an orange tabby cat. They are in a modern, brightly lit interior space with large windows in the background.

Clients
not saying
yes?

Let's flip the script.

Tools to
get to yes.

- ✓ Pricing strategies
- ✓ Pet owner materials
- ✓ Social Media toolkit

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Protocols
hard to
implement?

Let's make it easier.



Proven systems
for implementation

- ✓ Customized testing options
- ✓ On-site staff training
- ✓ Online education



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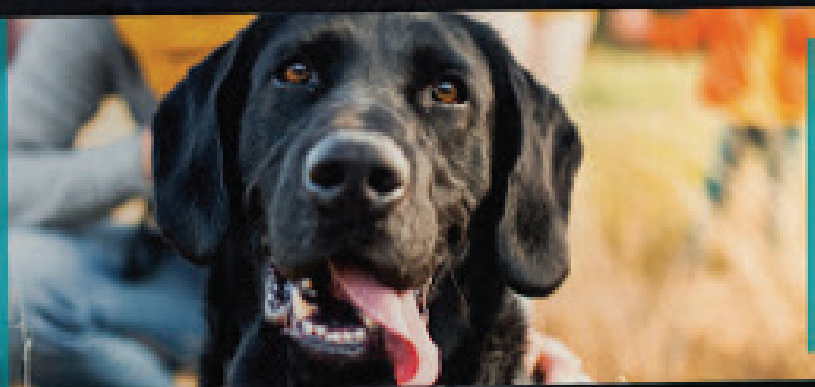


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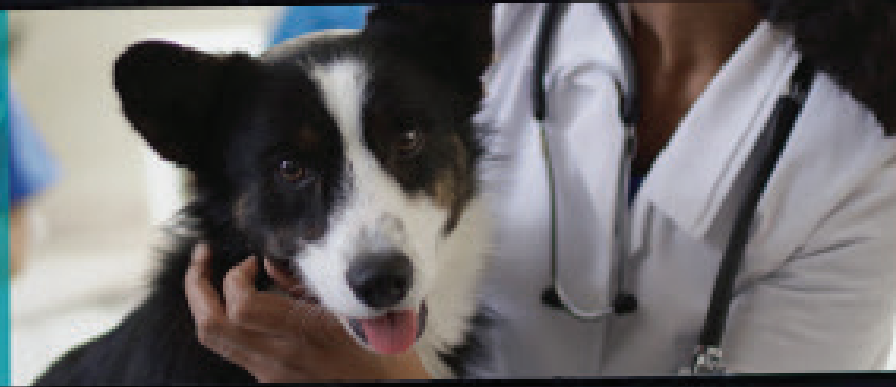
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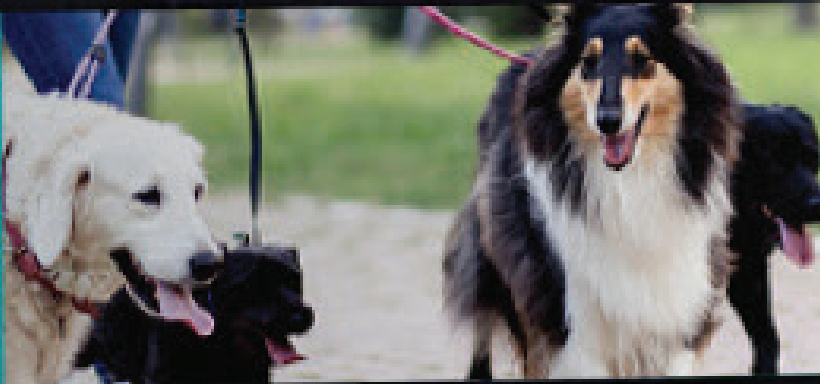
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Why is wellness
testing important?
Let's find out.



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A woman with long brown hair, wearing a black and white striped sweater, is holding a fluffy orange cat. They are in a veterinary clinic, with a white cabinet and a sink visible in the background. The image is overlaid with a semi-transparent grey rectangle containing text.

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